



# 2016 ANNUAL REPORT



United Way  
of East Central Alabama

# Bringing People & Resources TOGETHER

In 2016, we began to take a hard look at our work, our progress, and the work that still needs to be done in our communities. In order to better understand the real issues facing our residents today, we began holding Community Conversations around the focus areas of Education, Income, and Health. From here, we will roll up our sleeves and work to deliver greater, longer lasting benefits to our local individuals and families. We're just getting started. Stay tuned!

**OUR MISSION:** Improving lives by mobilizing the caring power of our community.



**\$936,766** in campaign pledges  
**\$1,000,594** in total revenue



**4,536** individual donors  
**217** workplace campaigns



**328** campaign volunteers  
**682** total United Way volunteers



**33** partners & initiatives  
**40** funded programs

*with a focus on...*



**EDUCATION**



**HEALTH**



**INCOME**



**BASIC NEEDS**

# OUR IMPACT

## 2016 Snapshot



United Way  
of East Central Alabama

United Way of East Central Alabama works hard to ensure your dollars are invested wisely into programs and initiatives that get results. While we invest in 40 programs and initiatives throughout East Central Alabama, these are just a few ways our investments are paying off BIG for our community!



**1,536** low-income, hard-working residents received FREE assistance with filing their taxes resulting in **\$1.5 million** in refunds for our community!



**3,007** children & families benefitted from **36,084** FREE books delivered to homes promoting early childhood literacy and school-readiness by age 5!



In 2016, United Way touched **1 in 4** residents in our community!



In 2016, United Way partnered with St. Michael's Medical Clinic to impact the comprehensive preventive & primary medical care of uninsured and indigent residents in our community. Last year, the clinic cared for more than 500 patients totaling over 1,500 visits.

TOP  
10

## 2016 Campaign Leaderboards

United Way of East Central Alabama recognizes the following companies and their employees for their incredible support. Thank you for being the TOP 10 most generous workplace campaigns in our area.



United Way  
of East Central Alabama

1. Honda Manufacturing of Alabama, LLC • \$144,849
2. Alabama Power Company • \$93,525
3. Publix #1420 • \$84,979
4. Mohawk Industries • 35,624
5. Regional Medical Center • \$32,126
6. Alabama Coca-Cola Bottling Company UNITED • \$20,006
7. Thompson Tractor Company, Inc. • \$17,864
8. Eastman • \$16,284
9. Anniston Water Works & Sewer Board • \$14,684
10. Regions Bank • \$12,273

# Financials

## REVENUE

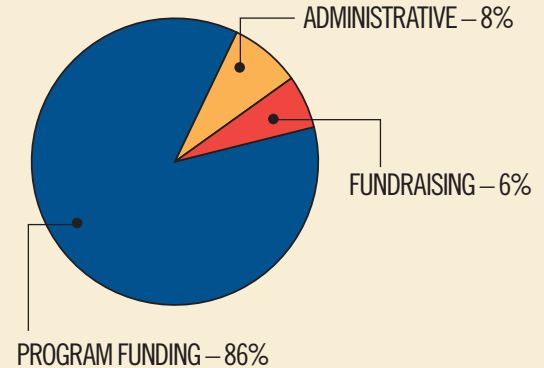
Contributions	\$953,368
Grants & Other Gifts	\$45,168
<b>Total Contributions</b>	<b><u>\$998,536</u></b>
Program Service Revenue	<u>\$2,058</u>
<b>TOTAL REVENUE</b>	<b>\$1,000,594</b>

## EXPENSES

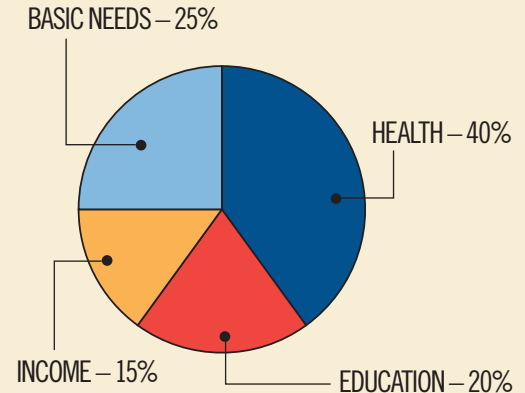
Program Funding	\$803,078
Administrative Expenses	\$75,978
Fundraising Expenses	<u>\$59,199</u>
<b>TOTAL FUNCTIONAL EXPENSES</b>	<b>\$938,255</b>
<b>Excess (or Deficit) for the year</b>	<b>\$62,339</b>
Net Assets	\$2,031,602

Based on most recently audited 2015 financial statements and the 2015 IRS Form 990.

## Expense Snapshot



## Investments by Focus Area





2-1-1 First Call for Help  
2nd Chance, Inc.  
American Red Cross  
Anniston Soup Bowl  
Arc of Calhoun & Cleburne Counties  
Big Brothers Big Sisters  
Boy Scouts, Greater Alabama Council  
Boys & Girls Clubs of East Central Alabama  
Calhoun-Cleburne Children's Center  
Children's Services, Inc. (The Parris Home)  
Community Enabler Developer, Inc.  
Dolly Parton's Imagination Library  
Family Links, Inc.  
Family Services Center of Calhoun County  
Girl Scouts of North-Central Alabama  
HOPE Fund  
Interfaith Ministries of Calhoun County

Jacksonville Meals on Wheels  
The Little Tree Preschool  
Piedmont Benevolence Center  
Randolph County 4-H Clubs  
Randolph County Learning Center  
Randolph County Rescue Squad  
Reaching Out International  
The Salvation Army  
St. Michael's Medical Clinic  
Tri-County Children's Advocacy Center  
United Way's RSVP & Volunteer Center  
United Way's Success By 6  
United Way's VITA Tax Sites  
Wedowee Senior Center  
Woodland Senior Center  
YMCA of Calhoun County

*You may view information on United Way's Board of Directors, staff, most recent Audited Financial Statements, and IRS Form 990, at any time by visiting [www.uweca.org](http://www.uweca.org).*

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