

JOIN THE FIGHT.

LIVE UNITED[®]

2017

Annual Report & Donor Recognition



**United Way
of East Central Alabama**

OUR MISSION

To improve lives by mobilizing the caring power of our community to create lasting change.

2017 BOARD OF DIRECTORS

Tommie Goggans III, Chair

Becky Cox, Vice-Chair

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FROM OUR CEO



Dear friends,

Each year, I am overwhelmed by the generosity of the individuals, businesses, and corporations who exemplify what it means to give back to our community. As you look through this report, please know that we share every accomplishment with you. The numbers on the following pages do a poor job in representing the lives that are touched by your gift. There are names and faces associated with every number, and those lives have been positively affected by YOU - because you simply give to your local United Way. For that, I am grateful!

I have been part of the team at United Way for the last 14 years. To this day, I still get the question, "What does United Way do?" Well, United Way does a lot. And, I think that is why it can sometimes be hard for residents to comprehend it. However, in 2017, we adopted a new credo. I believe it is the easiest way to explain what we strive to do each day:

United Way fights for the health, education, and financial stability of every person in our community!

Throughout 2017, we asked you to "Join The Fight!" And, YOU responded! Thank you for trusting United Way of East Central Alabama with your charitable dollars. United we fight! United we win! LIVE UNITED!

Sincerely,
Shannon Jenkins
President & CEO
United Way of East Central Alabama

Bringing People & Resources TOGETHER

The work of United Way of East Central Alabama is accomplished by connecting the power of our donors and volunteers with our initiatives and amazing Community Partners! When we mobilize the caring power of community - when we LIVE UNITED - great things can happen!



259 campaign volunteers
733 total United Way volunteers



4,004 individual donors
213 workplace campaigns



Touching **1** in **4** residents!



\$944,916 in campaign pledges
\$978,327 in total revenue




34 partners & initiatives
41 funded programs

OUR IMPACT

2017 Snapshot

United
Way



Our local 2-1-1 call center answered **6,033** calls  connecting callers to vital assistance to ensure their essential needs were met.



Since October, the I AM More initiative, a partnership with Family Links, has provided ongoing behavioral & mental well-being intervention for **10** students, including critical wraparound services for their families - giving them a better chance to succeed in school & life!



1,447 low-income, hard-working residents received FREE assistance with filing their taxes resulting in **\$1,671,147** in refunds for our community!

3,034 children & families benefited from **36,415** FREE books delivered to homes promoting early childhood literacy and school-readiness by age 5!



Financials

REVENUE

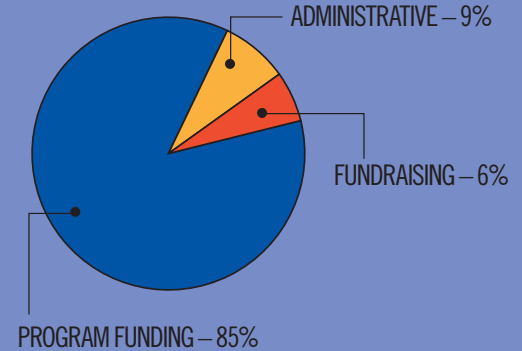
Contributions	\$936,050
Grants & Other Gifts	\$40,753
Total Contributions	<u>\$976,803</u>
Program Service Revenue	<u>\$1,524</u>
TOTAL REVENUE	\$978,327

EXPENSES

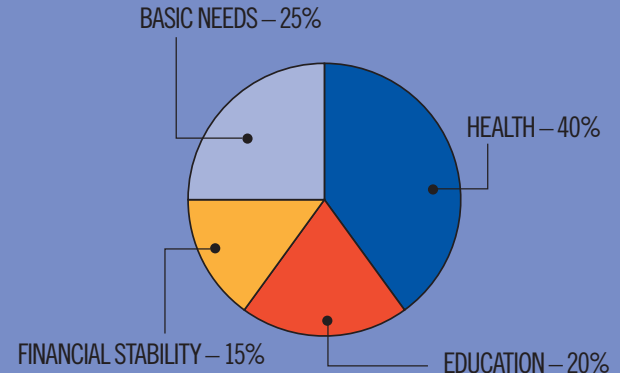
Program Funding	\$790,359
Administrative Expenses	\$86,341
Fundraising Expenses	<u>\$55,815</u>
TOTAL FUNCTIONAL EXPENSES	\$932,515
Excess (or Deficit) for the year	\$45,812
Net Assets	\$2,077,414

Based on most recently audited 2016 financial statements and the 2016 IRS Form 990.

Expense Snapshot



Investments by Focus Area



2017 CAMPAIGN LEADERBOARD

United Way of East Central Alabama recognizes the following companies and their employees for their incredible support. Thank you for being the TOP 10 most generous workplace campaigns in our area.



United Way
of East Central Alabama

1. Honda Manufacturing of Alabama, LLC • \$124,791
2. Publix #1420 • \$91,844
3. Alabama Power Company • \$88,975
4. Oxford Coca-Cola Bottling Company UNITED • \$33,632
5. Regional Medical Center • \$28,481
6. Mohawk Industries • \$28,159
7. New Flyer • \$26,790
8. Thompson Tractor Company • \$20,400
9. Anniston Water Works & Sewer Board • \$15,492
10. EASTMAN • \$14,350



LIVE UNITED AGAINST HUNGER

Day of
ACTION

On August 22, 2017, over **250** volunteers came together at Oxford Civic Center to package **50,000** meals for local food pantries. It was incredible!



LEADERSHIP GIVING SOCIETY



United Way of East Central Alabama's Leadership Giving Society is comprised of a group of business & community leaders who exemplify commitment and caring through their philanthropic giving.

We are honored to recognize our donors who qualify as Leadership Givers.

BUILDERS SOCIETY

\$5,000 to \$9,999

Charles Hamilton Charitable Trust
Michael Herndon, M.D.
Phil Webb

Patricia M. King
Anne Montgomery
James & Gina Nolen
Mary M. Stonebraker
Lance & Candice Taylor

GOLD FEATHER SOCIETY

\$3,500 to \$4,999

Anonymous Donor
Rod & Lisa Nowlin
Maggie & Rodney Owens

RED FEATHER SOCIETY

\$1,000 to \$1,999

Anonymous Donor
Mickie & Dean Adams
Kimberly B. Allen
Coltin Allison
Flo & Dick Anderson
Diane W. Bailey
Karee & Shawn Bailey
Louis A. Bass
Dr. John M. Beehler
Clay & Curistin Bennett
Nelson & Monique Christian
Dirk E. Christy
Gibson Coleman
Sonde Coleman
Dr. & Mrs. James S. Daniel

SILVER FEATHER SOCIETY

\$2,000 to \$3,499

Anonymous Donor
Tatiana T. Bidikov, M.D.
Johnathan J. Bowman
Alexander & Chelsea Chesnutt
Joy L. Elliott
Thomas C. Hamilton

Ken & Diana Devore
Micah Dorroh
Seth Douglas
Ronald Dyda
Delmer R. Ferguson
Tammie Fornah
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Gregory Gray
Karyn E. Green
Albert B. Heard, Jr.
Steven Hernandez
Nathan & Carol Hill
Michael T. Hormel
Scott & Christianne Houston
Anthony & Cristy Humphries
Benjamin and Sandra Ingram
Hannah Ingram
Jerri Kim Johnson
Pam & Noel Johnson
Wayne D. Johnson
Lin & Susan Latta
Adam L. Ledford
Scott McDaniel
Corey & Sherlyn McWhorter

Leann Loveless O`Neal
Ferrell Owen
David & Suzanne Pawsat
C.B. Ragland
Jacob Ramsey
Jim & Joanne Robbins
Ken and Nan Roy
Robert & Lisa Schwyn
Bonderia Shepard
Kurt William Shular
Debbie S. Smith
Mr. & Mrs. Greg Smith
Tony Smoke
Ms. Esta Spector
Laura Strickland
James W. Swift
Amanda Teuchtler
Eric C. Tolson
Russell and Evelyn Ulrich
Dr. & Mrs. Kenneth L. Vandervoort
David Warren
Anna Wheeler
Trina F. Woods

GEM SOCIETY \$600 to \$999

Anonymous Donors
Patrick W. Adams
Mr. & Mrs. Jason Alderman
Joe & Mary Ammons
H. Brandt & Josephine Ayers
Jennifer R. Bell
Phil Blackburn
Gregory D. Brown
Kirby & Shirley Bryant
Craig E. Burgess
Scott Burleson
Ms. Linda Burrough
Jeff Burt
Robin Campeau
Andy & Becky Carden
Frederick Carr
Jeffrey W. Collins, M.D.
Matt Cotney
Colin Cotton
Billy J. Davis
Shane Davis
Sharon M. Davis

Brian & Brinn Doyle
Kyle Dudley
Kenny Duncan
Dennis & Debbie Dunn
Sharon Dunson
Lynda L. Dyar
Jamie Farmer
Jim Farrell
Steven P. Ferguson
Steven D. and Vickie S. Folks
Brandon H. Freeman
Keisha C. Gibson
David & Donna Gilmore
Elimelec Gonzalez-Roman
John & Jackie Hall
Gayle Macolly Harris
Tracy E. Heard
David Hedgepath
Michael C. Henderson
Don Hendrix
Mr. & Mrs. Chip Howell
Robert E. Jackson
Shannon & Carey Jenkins
Linda S. Jenkins
Lauren & Tripp Johnson

Albert T. Jones
Jackie Jones
Angela M. Kemp
Brett Key
Mitch & Cathy Key
Carolyn Kirk
Dale Knight
April LaFollette
Chad Latta
Chris & Kelly Latta
Bruce and Paula Lott
Blake & Jacki Lowry
Jennifer S. Maddox
Keith Marable
Gerald McCuistion
Keith & Leigh Ann McCullough
Brian McVeigh
William H. Mercer
Dudley Miller
Kevin L. Mitchell
Wade A. Monroe
Dr. Jennifer M. Moon
Chad & Sara Moore
John Andrew Morrow, MD
Jonathan & Lindsay Mosley

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Billy W. Prestridge
Jeffrey W. Robertson
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Mike Rollins
Alan & Sharon Rutherford
Elizabeth J. Sams
Phillip A. Sanguinetti
Cathy W. Scott
Lisa G. Scott
Marcus Seals
Ken Seiffert
Tim Seigla
Roxanna Sherwin
Susan E. Shipman
Michael & Dawn Simpson
Lamar and Emily Sims
Wayne Sisk
Brian L. Smith
Michael Smith
Gary L. Sparks
Rodney Sprayberry
Marcia J. Stallings



Neal & Pat Stephenson
Katherine D. Sunday
J.W. Swift
Dr. Rebecca O. Turner
Tanya Walker
Max & Sheryl Weathington
James R. Wilson
Kody G. Winn
David D. Zinn, M.D.

THANK YOU!



The following businesses & corporations have proven their commitment to making a positive impact through their generous charitable corporate gifts.

CORPORATE LEADERSHIP CIRCLE

DIAMOND CIRCLE

\$25,000 +

Alabama Power Company
Honda Manufacturing of Alabama, LLC
Publix #1420

PLATINUM CIRCLE

\$10,000 to \$24,999

Alabama Coca-Cola Bottling Company UNITED

GOLD CIRCLE

\$5,000 to \$9,999

America's First Federal Credit Union
Auto Custom Carpets, Inc.
B R Williams Trucking, Inc.
EASTMAN
Farmers & Merchants Bank
M & H Valve Company
Mohawk Industries

RA-LIN and Associates, Inc.
Thompson Tractor Company, Inc.
United Parcel Service
Walmart
Wells Fargo Bank

SILVER CIRCLE

\$2,500 to \$4,999

First Bank of Alabama
New Flyer
Regions Bank
Superior Gas, Inc. (Roanoke)
Taylor Corporation
Webb Concrete & Building Materials

BRONZE CIRCLE

\$1,000 to \$2,499

Alabama Power Company (Roanoke)
Aerospace Coatings International, LLC
C.A.R.E.S.

Candlewick Yarns
Caterpillar
Cheaha Bank
Enterprise Rent-A-Car
Food Ingredients Technology Co.
General Dynamics Land Systems
Huron Valley Steel Corporation
Kemp & Associates, CPA, PC
NGC Industries, LLC
Parker Hannifin Corporation
Southern States Bank
Spire Alabama, Inc.
Sunny King Automotive Group
Target #2153
Williams Gas Pipeline



2017 PARTNERS & INITIATIVES

2-1-1 First Call for Help
2nd Chance, Inc.
American Red Cross
Anniston Soup Bowl
Arc of Calhoun & Cleburne Counties
Big Brothers Big Sisters
Boy Scouts, Greater Alabama Council
Boys & Girls Clubs of East Central Alabama
Calhoun-Cleburne Children's Center
Children's Services, Inc. (The Parris Home)
Community Enabler Developer, Inc.
Dolly Parton's Imagination Library
Family Links, Inc.
Family Services Center of Calhoun County
Girl Scouts of North-Central Alabama
HOPE Fund
I AM MORE Initiative

Interfaith Ministries of Calhoun County
Jacksonville Meals on Wheels
The Little Tree Preschool
Piedmont Benevolence Center
Randolph County 4-H Clubs
Randolph County Learning Center
Randolph County Rescue Squad
Reaching Out International
The Salvation Army
St. Michael's Medical Clinic
Tri-County Children's Advocacy Center
United Way's RSVP & Volunteer Center
United Way's Success By 6
United Way's VITA Tax Sites
Wedowee Senior Center
Woodland Senior Center
YMCA of Calhoun County

You may view information on United Way's Board of Directors, staff, most recent Audited Financial Statements, and IRS Form 990, at any time by visiting www.uweca.org.

www.uweca.org



United Way of East Central Alabama
P.O. Box 1122 • 1505 Wilmer Avenue • Anniston, AL 36202
phone 256.236.8226 • fax 256.236.2356