OUR MISSION

To improve lives by mobilizing the caring power of our community to create lasting change.

FROM OUR CEO

Dear friends,

The past year has been filled with many emotions. The March 19th tornado event that devastated Jacksonville and the surrounding communities brought much heartbreak. But, as we saw the community come together to respond to the storms, an overwhelming hope and determination to restore lives became evident. There is no doubt that tragedy breaks down barriers. The things that make us “different” – race, religious beliefs, political affiliations – are all stripped away, and we simply see fellow human beings who are hurting. I am grateful to my community, who in the darkest of times, stood together to bring healing and restoration to their fellow residents. The recovery efforts are still ongoing, but we have come this far because of the UNITED response of this community. We are stronger together, in spite of the storm.

I also want to take this opportunity to say THANK YOU to our United Way donors, sponsors, and volunteers. As you read through this Annual Report, you will see dollar figures, numbers of volunteers, donors, and even clients served. But, I ask you to remember that our work goes much deeper than these surface numbers. Our greatest impact comes from a community that literally UNITES as donors and volunteers to improve the human condition. The results are individuals and families who once told stories of poverty, hunger, abuse, struggle, and darkness, but now tell stories of hope, empowerment, success, restoration, and light. YOU have changed their stories. You have shown others what it means to LIVE UNITED. Thank you!

Sincerely,
Shannon Jenkins
President & CEO
United Way of East Central Alabama
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The work of United Way of East Central Alabama is accomplished by connecting the power of our donors and volunteers with our initiatives and amazing Community Partners! When we mobilize the caring power of community - when we LIVE UNITED - great things can happen!

Bringing People & Resources TOGETHER

$853,428 in campaign pledges
$920,460 in total revenue
211 campaign volunteers
619 total United Way volunteers
3,932 individual donors
181 workplace campaigns
33 partners & initiatives
44 funded programs

Touching 1 in 4 residents!

Reading to them (Beau & Tori) while they are babies, encouraging them to hold the book and read along are some of my favorite nightly memories.

-Alyson Mims

When asked about her experience with receiving books through Imagination Library.
**Financials**

**Revenue**
- Contributions $853,428
- Grants & Other Gifts $65,901

**Total Contributions** $919,329
- Program Service Revenue $1,131

**Total Revenue** $920,460

**Expenses**
- Program Funding $873,002
- Administrative Expenses $88,880
- Fundraising Expenses $52,646

**Total Functional Expenses** $1,014,528

**Increase (Decrease) in Net Assets** $(94,068)

**Net Assets** $1,983,346

*Based on most recently audited 2017 financial statements and the 2017 IRS Form 990.*
Our local 2-1-1 call center answered 4,721 calls connecting callers to vital assistance to ensure their essential needs were met.

During 2018, the I AM More initiative, a partnership with Family Links, has provided ongoing behavioral & mental well-being intervention for 8 families, including 16 adults and 21 kids receiving critical wraparound services for their families - giving them a better chance to succeed in school & life.

1,532 low-income, hard-working residents received FREE assistance with filing their taxes resulting in $1,351,340 in refunds for our community!

3,005 children & families benefited from 35,611 FREE books delivered to homes promoting early childhood literacy and school-readiness by age 5!
In the immediate response to the March 2018 tornado event, United Way partnered with Calhoun County EMA & Calhoun County VOAD to establish a Volunteer Reception Center, Donation Center & Disaster Relief Center. In the days following, more than 5,500 volunteers assisted with clean-up efforts in the City of Jacksonville, Nances Creek, Jacksonville State University and surrounding communities. 31,124 items were donated for the affected communities through the donation center located at Jacksonville First United Methodist Church. 718 individuals were assisted with emergency need items, and more than 25 families were assisted with long term recovery efforts which included minor & major home repairs & 2 complete rebuilds.
On August 14, 2018, more than 250 volunteers came together at Oxford Civic Center to package 50,000 meals for local food pantries. It was incredible!
United Way of East Central Alabama recognizes the following companies and their employees for their incredible support. Thank you for being the TOP 10 most generous workplace campaigns in our area.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company Name</th>
<th>Contributions</th>
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<tbody>
<tr>
<td>1</td>
<td>Honda Manufacturing of Alabama</td>
<td>$140,778</td>
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<td>2</td>
<td>Alabama Power Company</td>
<td>$92,016</td>
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<td>3</td>
<td>Publix #1420</td>
<td>$88,664</td>
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<td>4</td>
<td>New Flyer</td>
<td>$40,128</td>
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<td>5</td>
<td>Alabama Coca-Cola Bottling Company UNITED</td>
<td>$26,920</td>
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<td>6</td>
<td>Regional Medical Center</td>
<td>$23,799</td>
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<td>7</td>
<td>Mohawk Industries</td>
<td>$22,194</td>
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<td>8</td>
<td>Thompson Tractor</td>
<td>$21,197</td>
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<td>9</td>
<td>Eastman</td>
<td>$18,114</td>
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<td>10</td>
<td>Anniston Water Works</td>
<td>$16,010</td>
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<td>2018 Partners &amp; Initiatives</td>
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<td>2-1-1 First Call for Help</td>
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<td>2nd Chance, Inc.</td>
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<td>American Red Cross</td>
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<td>Anniston Soup Bowl</td>
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<td>Arc of Calhoun &amp; Cleburne Counties</td>
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<td>Big Brothers Big Sisters</td>
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<td>Boy Scouts, Greater Alabama Council</td>
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<td>Boys &amp; Girls Clubs of East Central Alabama</td>
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<td>Calhoun-Cleburne Children’s Center</td>
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<td>Children’s Services, Inc. (The Parris Home)</td>
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<td>Community Enabler Developer, Inc.</td>
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<td>Dolly Parton’s Imagination Library</td>
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<td>Family Links, Inc.</td>
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<td>Family Services Center of Calhoun County</td>
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<td>Girl Scouts of North-Central Alabama</td>
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<td>HOPE Fund</td>
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<td>I AM MORE Initiative</td>
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<td>Interfaith Ministries of Calhoun County</td>
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<td>Jacksonville Meals on Wheels</td>
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<td>The Learning Tree</td>
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<td>Piedmont Benevolence Center</td>
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<td>Randolph County 4-H Clubs</td>
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<td>Randolph County Learning Center</td>
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<td>Randolph County Rescue Squad</td>
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<td>The Salvation Army</td>
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<td>St. Michael’s Medical Clinic</td>
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<td>Tri-County Children’s Advocacy Center</td>
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<td>United Way’s RSVP &amp; Volunteer Center</td>
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<td>United Way’s Success By 6</td>
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<td>United Way’s VITA Tax Sites</td>
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<td>Wedowee Senior Center</td>
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<td>Woodland Senior Center</td>
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<td>YMCA of Calhoun County</td>
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Leadership Giving Society

United Way of East Central Alabama’s Leadership Giving Society is comprised of a group of business & community leaders who exemplify commitment and caring through their philanthropic giving.

We are honored to recognize our donors who qualify as Leadership Givers.

**Builders Society**
$5,000 to $9,999
- Charles A. Hamilton Charitable Trust
- Phil Webb

**Gold Feather Society**
$3,500 to $4,999
- Anonymous Donor
- Drs. Igor & Tatiana Bidikov
- Mr. & Mrs. Kenneth A. Howell
- Rod & Lisa Nowlin
- Maggie & Rodney Owens

**Silver Feather Society**
$2,000 to $3,499
- Anonymous Donor
- Jill L. Clark
- Mark & Joy Elliott
- Michael Herndon, M.D.
- Patricia M. King
- James & Gina Nolen
- David & Suzanne Pawsat

**Red Feather Society**
$1,000 to $1,999
- Anonymous Donor
- Mickie & Dean Adams
- Patrick W. Adams
- Dakoda J. Allen
- Joe & Mary Ammons
- Jeremy Bagwell & John Lusk
- Diane W. Bailey
- Taylor Bailey
- Louis Bass
- Dr. John M. Beehler
- Clay & Christin Bennett
- William Birchfield
- Kevin Brown
- Semetria Calhoun
- Nelson & Monique Christian
- Sonde Coleman
- Dr. & Mrs. James S. Daniel
- Kerry & Gina Davis
- Ken & Diana Devore
- Emily L. Duncan
- Joe & Lynda Dyar
- Ronald Dyda
- Steven D. & Vickie S. Folks
Keisha C. Gibson
Rodney A. Gibson
Gregory Gray
Karyn Green
Bud & Kim Heard
Richard B. Henderson
Steven Hernandez
Nathan & Carol Hill
Stephanie Hise
Michael T. Hormel
Cecil Houck
Scott & Christianne Houston
Jim Johnson
Pam & Noel Johnson
Mitch & Cathy Key
Chris & Kelly Latta
Lin & Susan Latta
Corey & Sherlyn McWhorter
Anne Montgomery
Ferrell Owen
Tricia Queen
Hailey Reaves
Ken & Nan Roy
Kurt William Shular
Mr. & Mrs. Greg Smith
Tony & Jacqueline Smoke
Camella Spann
Douglas Stephens
James W. Swift
Eric C. Tolson
Michael Trott
Russell & Evelyn Ulrich
Dr. & Mrs. Kenneth L. Vandervoort
Cynthia Ward
David Warren
Trina F. Woods
Craig E. Burgess
Scott Burleson
Linda Burrough
Andy & Becky Carden
Lori Moran Carlisle
Frederick Carr
Neil Compton
Matt Cotney
Colin Cotton
William L. Cox
Billy & Elizabeth Davis
Elaine M. Davis
Shane Davis
Sharon M. Davis
Scott Dorsett
Brian & Brinn Doyle
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Sharon Dunson
Joseph E. Egbe
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George M. Gibbins, M.D.
David & Donna Gilmore
Rodney D. Griffin
Heith Hase
Stella M. Hatch
Diane H. Hawkins
Tracy Heard
Michael C. Henderson
Arland B. Henning
Robert E. Jackson
Scott & Maria James
Barbara Janssen
Linda Jenkins
Shannon & Carey Jenkins
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Angela M. Kemp
Carol Kirk
Chad Latta
Tim & Susan Lindblom
Kisha Linley
Bruce and Paula Lott
Blake & Jacki Lowry
Gayle Macolly
Jennifer S. Maddox
Keith & Leigh Ann McCullough
Lori S. McGrath
Brian A. McVeigh
Chad & Sara Moore
Dr. & Mrs. John Andrew Morrow
Jonathan & Lindsay Mosley

**GEM SOCIETY**
$600 to $999

Anonymous Donors
Jason T. Alderman
Shelby Alexander
Leah Amis
Whitney M. Arenth
H. Brandt & Josephine Ayers
Philip Battles
William B. Bohannon
Karen S. Bohl
Gregory D. Brown
Kirby & Shirley Bryant
THANK YOU!

United Way®
**CORPORATE LEADERSHIP CIRCLE**

**DIAMOND CIRCLE**
$25,000 +
- Alabama Power Company
- Honda Manufacturing of Alabama, LLC
- Publix #1420

**PLATINUM CIRCLE**
$10,000 to $24,999
- Alabama Coca-Cola Bottling Company UNITED

**GOLD CIRCLE**
$5,000 to $9,999
- America`s First Federal Credit Union
- B R Williams Trucking, Inc.
- EASTMAN
- Farmers & Merchants Bank
- M & H Valve Company
- Thompson Tractor Company, Inc.
- United Parcel Service
- Wells Fargo Bank

**SILVER CIRCLE**
$2,500 to $4,999
- Auto Custom Carpets, Inc.
- Mohawk Industries
- Parker Hannifin Corporation
- Regions Bank
- Spire Alabama, Inc.
- Taylor Corporation
- Tyler Union Waterworks
- Walmart
- Webb Concrete & Building Materials

**BRONZE CIRCLE**
$1,000 to $2,499
- Alabama Power Company (Roanoke)
- Aerospace Coatings International, LLC
- C.A.R.E.S.
- Candlewick Yarns
- Cheaha Bank
- First Bank of Alabama
- General Dynamics Land Systems
- Huron Valley Steel Corporation
- Kemp & Associates, CPA, PC
- New Flyer
- NGC Industries, LLC
- RA-LIN and Associates, Inc.
- Southern States Bank
- Sunny King Automotive Group
- Superior Gas, Inc (Roanoke)
You may view information on United Way’s Board of Directors, staff, most recent Audited Financial Statements, and IRS Form 990, at any time by visiting www.uweca.org.

United Way Staff (L-R): Lynn Collins, Jessica Smith, Kim Robertson, Betty Gilbert, Shannon Jenkins, David Gilmore