



United Way  
of East Central Alabama

# Annual Report 2018

# OUR MISSION

*To improve lives by mobilizing the caring power of our community to create lasting change.*



## FROM OUR CEO

Dear friends,

The past year has been filled with many emotions. The March 19th tornado event that devastated Jacksonville and the surrounding communities brought much heartbreak. But, as we saw the community come together to respond to the storms, an overwhelming hope and determination to restore lives became evident. There is no doubt that tragedy breaks down barriers. The things that make us “different” – race, religious beliefs, political affiliations – are all stripped away, and we simply see fellow human beings who are hurting. I am grateful to my community, who in the darkest of times, stood together to bring healing and restoration to their fellow residents. The recovery efforts are still ongoing, but we have come this far because of the UNITED response of this community. We are stronger together, in spite of the storm.

I also want to take this opportunity to say THANK YOU to our United Way donors, sponsors, and volunteers. As you read through this Annual Report, you will see dollar figures, numbers of volunteers, donors, and even clients served. But, I ask you to remember that our work goes much deeper than these surface numbers. Our greatest impact comes from a community that literally UNITES as donors and volunteers to improve the human condition. The results are individuals and families who once told stories of poverty, hunger, abuse, struggle, and darkness, but now tell stories of hope, empowerment, success, restoration, and light. YOU have changed their stories. You have shown others what it means to LIVE UNITED. Thank you!

Sincerely,

Shannon Jenkins

President & CEO

United Way of East Central Alabama





# BOARD OF DIRECTORS



**Becky Cox**  
Calhoun County Schools  
Chair



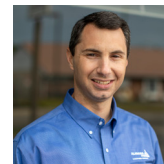
**Jonathan Mosley**  
Small Town Bank  
Vice-Chair



**Kelly Latta**  
Raymond James Financial Services  
Treasurer



**J.W. Swift**  
Metro Bank  
Community Investment Chair



**Brian Doyle**  
Alabama Power Company  
Secretary



**Tommie Goggans III**  
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Immediate Past Chair



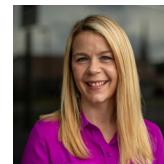
**Jacki Lowry**  
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Marketing Chair



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Wells Fargo Advisors



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Regions Bank



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City of Oxford



**Dr. Rebecca O. Turner**  
Jacksonville State University



**Erin Wells**  
ERA King Realty

# Bringing People & Resources TOGETHER



Reading to them (Beau & Tori) while they are babies, encouraging them to hold the book and read along are some of my favorite nightly memories.

-Alyson Mims

WHEN ASKED ABOUT HER EXPERIENCE WITH RECEIVING BOOKS  
THROUGH IMAGINATION LIBRARY.

The work of United Way of East Central Alabama is accomplished by **connecting** the power of our **donors** and **volunteers** with our initiatives and amazing **Community Partners!** When we mobilize the caring power of community - when we **LIVE UNITED** - great things can happen!



## Touching **1 in 4** residents!



**3,932** individual donors  
**181** workplace campaigns



**211** campaign volunteers  
**619** total United Way volunteers



**33** partners & initiatives  
**44** funded programs



**\$853,428** in campaign pledges  
**\$920,460** in total revenue



# Financials

## REVENUE

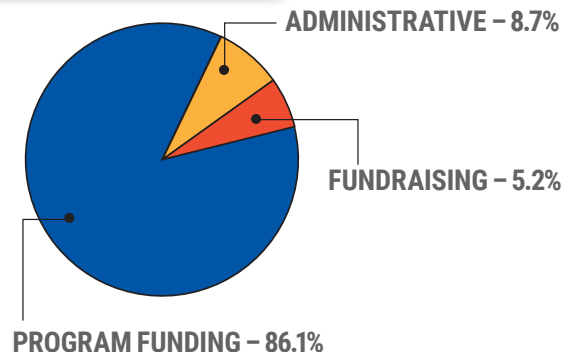
Contributions	\$853,428
Grants & Other Gifts	\$65,901
<b>Total Contributions</b>	<b><u>\$919,329</u></b>
Program Service Revenue	<u>\$1,131</u>
<b>TOTAL REVENUE</b>	<b>\$920,460</b>

## EXPENSES

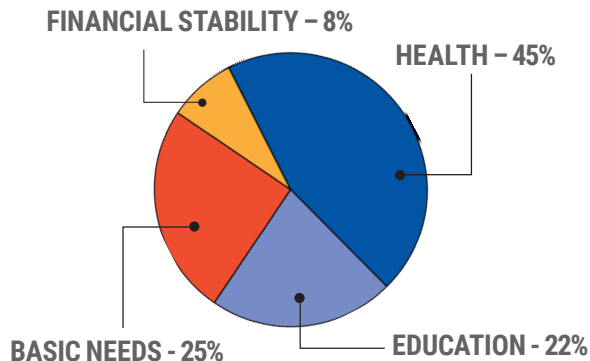
Program Funding	\$873,002
Administrative Expenses	\$88,880
Fundraising Expenses	<u>\$52,646</u>
<b>TOTAL FUNCTIONAL EXPENSES</b>	<b>\$1,014,528</b>
<b>Increase (Decrease) in Net Assets</b>	<b>\$(94,068)</b>
Net Assets	\$1,983,346

*Based on most recently audited 2017 financial statements and the 2017 IRS Form 990.*

## Expense Snapshot



## Investments by Focus Area



# OUR IMPACT

## 2018 Snapshot

United  
Way



Our local 2-1-1 call center  
answered **4,721** calls  
connecting callers to vital assistance to  
ensure their essential needs were met.



During 2018, the I AM More initiative,  
a partnership with Family Links, has provided  
ongoing behavioral & mental well-being intervention  
for **8** families, including **16** adults and **21** kids  
receiving critical wraparound services for their  
families - giving them a better chance to succeed in  
school & life.



**1,532** low-income, hard-working residents  
received FREE assistance with filing their taxes  
resulting in **\$1,351,340** in refunds for  
our community!

**3,005** children & families benefited  
from **35,611** FREE books delivered  
to homes promoting early childhood  
literacy and school-readiness by age 5!



# Tornado Relief Efforts

United  
Way



In the immediate response to the March 2018 tornado event, United Way partnered with Calhoun County EMA & Calhoun County VOAD to establish a Volunteer Reception Center, Donation Center & Disaster Relief Center. In the days following, more than **5,500**

volunteers assisted with clean-up efforts in the City of Jacksonville, Nances Creek, Jacksonville State University and surrounding communities.

**31,124** items were donated for the affected communities through the donation center located at Jacksonville First United Methodist Church. **718** individuals were assisted with emergency need items, and more than **25 families** were assisted with long term recovery efforts which included minor & major home repairs & 2 complete rebuilds.

CALHOUN COUNTY  
**LONG TERM  
RECOVERY**



PRESENTING  
SPONSOR  
2018

**BENTON**  
**NISSAN**



PLATINUM  
SPONSORS  
2018





# Day of ACTION

Presented by:



On August 14, 2018, more than  
**250** volunteers came together at  
Oxford Civic Center to package  
**50,000** meals for local  
food pantries. It was incredible!



# LIVE UNITED AGAINST HUNGER

# 2018 CAMPAIGN LEADERBOARD

United Way of East Central Alabama recognizes the following companies and their employees for their incredible support. Thank you for being the TOP 10 most generous workplace campaigns in our area.

1	 <b>HONDA</b> <small>Honda Manufacturing of Alabama</small>	Honda Manufacturing of Alabama	\$140,778	6	 <b>RMC</b> <small>Regional Medical Center</small>	Regional Medical Center	\$23,799
2	 <b>Alabama Power</b>	Alabama Power Company	\$92,016	7	 <b>MOHAWK</b>	Mohawk Industries	\$22,194
3	 <b>Publix</b>	Publix #1420	\$88,664	8	 <b>Thompson CAT</b>	Thompson Tractor	\$21,197
4	 <b>NEW FLYER</b>	New Flyer	\$40,128	9	<b>EASTMAN</b>	Eastman	\$18,114
5	 <b>Alabama Coca-Cola Bottling Company UNITED</b>	Alabama Coca-Cola Bottling Company UNITED	\$26,920	10	 <b>Anniston Water Works</b>	Anniston Water Works	\$16,010

TOP  
10



United Way  
of East Central Alabama

# 2018 PARTNERS & INITIATIVES

**2-1-1 First Call for Help  
2nd Chance, Inc.  
American Red Cross  
Anniston Soup Bowl  
Arc of Calhoun & Cleburne Counties  
Big Brothers Big Sisters  
Boy Scouts, Greater Alabama Council  
Boys & Girls Clubs of East Central Alabama  
Calhoun-Cleburne Children's Center  
Children's Services, Inc. (The Parris Home)  
Community Enabler Developer, Inc.  
Dolly Parton's Imagination Library  
Family Links, Inc.  
Family Services Center of Calhoun County  
Girl Scouts of North-Central Alabama  
HOPE Fund  
I AM MORE Initiative**

**Interfaith Ministries of Calhoun County  
Jacksonville Meals on Wheels  
The Learning Tree  
Piedmont Benevolence Center  
Randolph County 4-H Clubs  
Randolph County Learning Center  
Randolph County Rescue Squad  
The Salvation Army  
St. Michael's Medical Clinic  
Tri-County Children's Advocacy Center  
United Way's RSVP & Volunteer Center  
United Way's Success By 6  
United Way's VITA Tax Sites  
Wedowee Senior Center  
Woodland Senior Center  
YMCA of Calhoun County**

# LEADERSHIP GIVING SOCIETY



United Way of East Central Alabama's Leadership Giving Society is comprised of a group of business & community leaders who exemplify commitment and caring through their philanthropic giving.

We are honored to recognize our donors who qualify as Leadership Givers.

## BUILDERS SOCIETY

\$5,000 to \$9,999



Charles A. Hamilton Charitable Trust  
Phil Webb

## GOLD FEATHER SOCIETY

\$3,500 to \$4,999



Anonymous Donor  
Drs. Igor & Tatiana Bidikov  
Mr. & Mrs. Kenneth A. Howell  
Rod & Lisa Nowlin  
Maggie & Rodney Owens

## SILVER FEATHER SOCIETY

\$2,000 to \$3,499



Anonymous Donor  
Jill L. Clark  
Mark & Joy Elliott  
Michael Herndon, M.D.  
Patricia M. King  
James & Gina Nolen  
David & Suzanne Pawsat

## RED FEATHER SOCIETY

\$1,000 to \$1,999



Anonymous Donor  
Mickie & Dean Adams  
Patrick W. Adams  
Dakoda J. Allen  
Joe & Mary Ammons  
Jeremy Bagwell & John Lusk  
Diane W. Bailey  
Taylor Bailey  
Louis Bass  
Dr. John M. Beehler  
Clay & Christin Bennett  
William Birchfield  
Kevin Brown  
Semetria Calhoun  
Nelson & Monique Christian  
Sonde Coleman  
Dr. & Mrs. James S. Daniel  
Kerry & Gina Davis  
Ken & Diana Devore  
Emily L. Duncan  
Joe & Lynda Dyar  
Ronald Dyda  
Steven D. & Vickie S. Folks



Keisha C. Gibson  
Rodney A. Gibson  
Gregory Gray  
Karyn Green  
Bud & Kim Heard  
Richard B. Henderson  
Steven Hernandez  
Nathan & Carol Hill  
Stephanie Hise  
Michael T. Hormel  
Cecil Houck  
Scott & Christianne Houston  
Jim Johnson  
Pam & Noel Johnson  
Mitch & Cathy Key  
Chris & Kelly Latta  
Lin & Susan Latta  
Corey & Sherlyn McWhorter  
Anne Montgomery  
Ferrell Owen  
Tricia Queen  
Hailey Reaves  
Ken & Nan Roy  
Kurt William Shular  
Mr. & Mrs. Greg Smith  
Tony & Jacqueline Smoke

Camella Spann  
Douglas Stephens  
James W. Swift  
Eric C. Tolson  
Michael Trott  
Russell & Evelyn Ulrich  
Dr. & Mrs. Kenneth L. Vandervoort  
Cynthia Ward  
David Warren  
Trina F. Woods

**GEM SOCIETY**  
**\$600 to \$999**



Anonymous Donors  
Jason T. Alderman  
Shelby Alexander  
Leah Amis  
Whitney M. Arenth  
H. Brandt & Josephine Ayers  
Philip Battles  
William B. Bohannon  
Karen S. Bohl  
Gregory D. Brown  
Kirby & Shirley Bryant

Craig E. Burgess  
Scott Burleson  
Linda Burrough  
Andy & Becky Carden  
Lori Moran Carlisle  
Frederick Carr  
Neil Compton  
Matt Cotney  
Colin Cotton  
William L. Cox  
Billy & Elizabeth Davis  
Elaine M. Davis  
Shane Davis  
Sharon M. Davis  
Scott Dorsett  
Brian & Brinn Doyle  
Kenny Duncan  
Sharon Dunson  
Joseph E. Egbe  
John Eric Foss  
Mark J. Fowler  
George M. Gibbins, M.D.  
David & Donna Gilmore  
Rodney D. Griffin  
Heith Hase  
Stella M. Hatch

Diane H. Hawkins  
Tracy Heard  
Michael C. Henderson  
Arland B. Henning  
Robert E. Jackson  
Scott & Maria James  
Barbara Janssen  
Linda Jenkins  
Shannon & Carey Jenkins  
James B. Johnson  
Angela M. Kemp  
Carol Kirk  
Chad Latta  
Tim & Susan Lindblom  
Kisha Linley  
Bruce and Paula Lott  
Blake & Jacki Lowry  
Gayle Macolly  
Jennifer S. Maddox  
Keith & Leigh Ann McCullough  
Lori S. McGrath  
Brian A. McVeigh  
Chad & Sara Moore  
Dr. & Mrs. John Andrew Morrow  
Jonathan & Lindsay Mosley

**GEM SOCIETY CONTINUED**  
**\$600 to \$999**



David Edward Nahay  
Johnathan A. Nelson  
Mark D. North  
David Nunnelley  
Shannon D. O'Dell  
Andrew A. Oden  
Brian Peppers  
Catherine G. Ponder  
Harold Reid  
Lauren A. Riggs  
Norman B. Roberts  
Geoffrey A. Robertson  
John M. Rogers  
Mike Rollins  
Alan & Sharon Rutherford  
Phillip A. Sanguinetti  
Sheryl M. Schneider  
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Alex F. Shirey  
Michael & Dawn Simpson  
Lamar and Emily Sims

Wayne Sisk  
Misty K. Skinner  
Gary L. Sparks  
Joshua D. Sparks  
Rodney Sprayberry  
Karen L. Stepek  
Neal & Pat Stephenson  
Katherine D. Sunday  
J.W. Swift  
James Tim Thompson  
Jerome B. Truss  
Dr. Rebecca O. Turner  
Thomas Crouch Turner  
Jeffrey P. Tyson  
Tanya Walker  
Jermaine Weal  
Audrey Webb  
Matthew G. Whitaker  
Demetric Wilson  
James R. Wilson  
Kody G. Winn



**THANK YOU!**





# CORPORATE LEADERSHIP CIRCLE

## DIAMOND CIRCLE

\$25,000 +

Alabama Power Company  
Honda Manufacturing of Alabama, LLC  
Publix #1420

## PLATINUM CIRCLE

\$10,000 to \$24,999

Alabama Coca-Cola Bottling  
Company UNITED

## BRONZE CIRCLE

\$1,000 to \$2,499

Alabama Power Company (Roanoke)  
Aerospace Coatings International, LLC  
C.A.R.E.S.  
Candlewick Yarns  
Cheaha Bank  
First Bank of Alabama  
General Dynamics Land Systems  
Huron Valley Steel Corporation  
Kemp & Associates, CPA, PC  
New Flyer  
NGC Industries, LLC  
RA-LIN and Associates, Inc.  
Southern States Bank  
Sunny King Automotive Group  
Superior Gas, Inc (Roanoke)

## GOLD CIRCLE

\$5,000 to \$9,999

America's First Federal Credit Union  
B R Williams Trucking, Inc.  
EASTMAN  
Farmers & Merchants Bank  
M & H Valve Company  
Thompson Tractor Company, Inc.  
United Parcel Service  
Wells Fargo Bank

## SILVER CIRCLE

\$2,500 to \$4,999

Auto Custom Carpets, Inc.  
Mohawk Industries  
Parker Hannifin Corporation  
Regions Bank  
Spire Alabama, Inc.  
Taylor Corporation  
Tyler Union Waterworks  
Walmart  
Webb Concrete & Building Materials



**United Way Staff (L-R) : Lynn Collins, Jessica Smith,  
Kim Robertson, Betty Gilbert, Shannon Jenkins, David Gilmore**

**You may view information on United Way's Board  
of Directors, staff, most recent Audited Financial  
Statements, and IRS Form 990, at any time by  
visiting [www.uweca.org](http://www.uweca.org).**

[www.uweca.org](http://www.uweca.org)



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**phone 256.236.8229 • fax 256.236.2356**