Our Mission

To improve lives by mobilizing the caring power of our community to create lasting change.

From Our CEO

Dear Friends & Partners,

Let me begin by saying THANK YOU! To everyone who gives their time, dollars, and energy to make the work of our local United Way possible, we are grateful. This last year found United Way of East Central Alabama immersing itself in the truly transformational work of Community Impact. Not only did we continue in our traditional role of fundraising and awarding annual grants to our Community Partners, we ventured into some new and exciting work that will translate into a brighter, more vibrant future for our communities and our residents.

Through a partnership between United Way, the District Attorney’s office, and Calhoun County Schools, the Helping Families Initiative provided a Case Officer and Crisis Intervention Specialist for the Calhoun County School system. This program offers a holistic approach to solving issues of chronic absenteeism, improving student outcomes, and offering intervention and guidance to ensure students are mentally healthy. Through a Workforce Innovation & Opportunity Act grant, United Way was able to launch WorkFORCE Connections. This collaborative program is designed to provide education, work readiness, and employability skills for at-risk youth with the goal of empowering them to gain long-term employment success. In addition, United Way built collaborations with Interfaith Ministries and The Right Place in order to build a blueprint to address the homelessness issues in our area. The work garnered a $300,000 Emergency Solutions Grant to support our plans. Although we were not able to establish a new homeless shelter for our area as we had hoped for, these dollars have been instrumental in providing more robust services for our local homeless residents. To date, at least 17 homeless individuals are being provided with ongoing case management services and have successfully transitioned from the streets to their own home or apartment! These new programs are innovative, intensive, and can truly change the path of the individuals and families who are a part of these services resulting in true, positive Community Impact over time.

Lastly, there is no way we could accomplish all that we have without our incredible staff and Board of Directors. Your United Way staff is a wonderful group of dedicated employees. We are a team, and I am humbled to work with these fine individuals. Likewise, we have a loyal, dedicated Board of Directors who have made crucial decisions to ensure our work remains relevant, our investments are made wisely, and our organization operates at the highest level of transparency and fiduciary responsibility.

I believe I speak for everyone at United Way when I say that we are looking forward to the future with great anticipation. We cannot wait to see what we can all accomplish together. LIVE UNITED.

Sincerely,
Shannon Jenkins
President & CEO
The Cliff Colyer, Jr. “Excellence in Service” Award, United Way’s most prestigious award, was presented to Tommie Goggans III in November 2019. Tommie has provided vision and exemplary leadership in the work to improve lives and create lasting change in our community! Tommie served as the United Way Interim Board Chair 2014, Campaign Chair 2015, Chairman of the Board 2016 & 2017, and Immediate Past Chair 2018 & 2019.
WHEN ASKED ABOUT HER EXPERIENCE WITH RECEIVING BOOKS THROUGH IMAGINATION LIBRARY.

Bethany Lewis
Regions Bank

Brian McVeigh
District Attorney

Kelley Pearce
Gadsden State Community College

Gary Sparks
Oxford Fire Department

Dr. Rebecca Turner
Retiree
The Helping Families Initiative is a partnership with Calhoun County Schools & The District Attorney’s Office to provide a supportive approach to solving chronic absenteeism, provide wrap-around services for students and their families, and provide crisis intervention and case management to improve student outcomes.

Grady Lacher  
HFI Case Officer

Teresa Simmons-Ross  
HFI Crisis Intervention Specialist

WorkFORCE Connections (WFC) is a collaborative program funded through the Workforce Innovation & Opportunity Act. The program is designed to provide education opportunities, work readiness, and employability skills in tandem with other career preparation services to empower youth in Calhoun County to gain long-term employment success for in-demand industry sectors. United Way’s partners in this initiative include East AlabamaWorks!, the Cheaha Career Center, Calhoun County Schools, Gadsden State Community College, Agency for Substance Abuse Prevention, and many local industry partners.
Financials

REVENUE
- Contributions: $941,026
- Grants & Other Gifts: $16,817
Total Contributions: $957,843
- Program Service Revenue: $1,067
Total Revenue: $958,910

EXPENSES
- Program Funding: $846,959
- Administrative Expenses: $86,372
- Fundraising Expenses: $51,574
Total Functional Expenses: $984,905
Increase (Decrease) in Net Assets: $(25,995)
Net Assets: $1,957,351

Based on most recently audited 2018 financial statements and the 2018 IRS Form 990.
United Way of East Central Alabama recognizes the following companies and their employees for their incredible support. **THANK YOU** for being the TOP 10 most generous workplace campaigns in our area.
Charity Navigator, the nation’s largest and most utilized charity evaluator, has awarded United Way of East Central Alabama a 4-star rating, the highest a charity can receive. In addition, United Way of East Central Alabama earned a perfect overall score of 100 for its financial health, accountability, and transparency. Less than one percent of the thousands of charities rated by Charity Navigator nationwide have earned perfect scores.

United Way of East Central Alabama has completed all 2019 reporting requirements for United Way Worldwide, and has been granted membership in their international organization. Categories reviewed included fiscal responsibility, governance, campaign policies and success and community investments.
<table>
<thead>
<tr>
<th>23 AGENCIES &amp; 33 PROGRAMS</th>
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<tbody>
<tr>
<td><strong>HEALTH</strong></td>
</tr>
<tr>
<td>2nd Chance</td>
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<td>Emergency Shelter</td>
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<td>Arc of Calhoun &amp; Cleburne Counties</td>
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<tr>
<td>Adult Training &amp; Recreation</td>
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<tr>
<td>Family Advocacy Program</td>
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<td>Summer Day Camps</td>
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<td>Big Brothers Big Sisters</td>
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<td>One-to-One Mentoring</td>
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<td>Boys &amp; Girls Clubs</td>
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<td>Power Hour</td>
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<td>Boys &amp; Girls Clubs of Randolph County</td>
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<td>Boy Scouts, Greater AL Council</td>
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<td>ScoutReach (Calhoun &amp; Randolph)</td>
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<tr>
<td>Calhoun Cleburne Children's Center</td>
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<tr>
<td>Child Advocacy &amp; Counseling</td>
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<td>Community Enabler Developer</td>
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<td>Emergency Food Assistance</td>
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<td>Children's Services</td>
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<td>The Parris Home</td>
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<tr>
<td>Family Services Center</td>
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<tr>
<td>Making Your Money Work for You</td>
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<tr>
<td>Girl Scouts, North-Central AL</td>
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<td>Leadership Experience (Calhoun &amp; Randolph)</td>
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<td>HOPE Fund of Randolph County</td>
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<tr>
<td><strong>INTERFAITH MINISTRIES</strong></td>
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<tr>
<td>Adult Dental Clinic</td>
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<tr>
<td>Emergency Assistance</td>
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<tr>
<td>Meals on Wheels</td>
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<tr>
<td>Prescription Assistance</td>
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<tr>
<td>Jacksonville Meals on Wheels</td>
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<tr>
<td>Meals on Wheels</td>
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<td>Piedmont Benevolence Center</td>
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<tr>
<td>Crisis &amp; Food Assistance</td>
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<td>Randolph County 4-H</td>
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<td>Randolph County Learning Center</td>
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<td>Randolph County Rescue Squad</td>
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<td>St. Michael's Medical Clinic</td>
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<td>Diagnostics &amp; Care for the Uninsured</td>
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<td>The Learning Tree</td>
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<td>Growing Independence Autism Clinic</td>
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<td>The Little Tree Preschool</td>
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<td>The Right Place</td>
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<td>Quality Affordable Housing &amp; Supportive Services for the Homeless</td>
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<td>Tri-County Children's Advocacy Center</td>
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<td>Wedowee Senior Center</td>
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<td>Woodland Senior Center</td>
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<td>YMCA of Calhoun County</td>
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<tr>
<td>After School Academy</td>
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<tr>
<td><strong>EDUCATION</strong></td>
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<tr>
<td><strong>FINANCIAL STABILITY</strong></td>
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<tr>
<td><strong>BASIC NEEDS</strong></td>
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<tr>
<td><strong>UWECA INITIATIVES</strong></td>
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<tr>
<td>2-1-1 First Call for Help</td>
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<td>First Call for Help Connecting Callers to Virtual Assistance to Ensure Their Essential Needs are Met</td>
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<td>Dolly Parton's Imagination Library</td>
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<tr>
<td>A United Way Initiative Providing Free Books to Children from Birth to 5 in Calhoun County</td>
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<td>United Way’s VITA Tax Sites</td>
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<td>Free Tax Preparation Assistance for Low-Income &amp; Elderly Residents</td>
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<tr>
<td>United Way’s Success By 6 Early Learning &amp; School Readiness Initiative</td>
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<tr>
<td>United Way’s RSVP &amp; Volunteer Center</td>
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<td>Connecting retirees, seniors, volunteers, and companies with volunteer opportunities throughout Calhoun County</td>
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The work of United Way of East Central Alabama is accomplished by connecting the power of our donors and volunteers with our initiatives and amazing Community Partners! When we mobilize the caring power of community - when we LIVE UNITED - great things can happen!

Together, we can *Lead the Charge* in Calhoun, Cleburne & Randolph Counties. Together, we can *Inspire the Change*.

- **2,342** individual donors
- **151** workplace campaigns
- **230** campaign volunteers
- **702** total United Way volunteers
- **$941,026** in campaign pledges
- **$958,910** in total revenue
This year United Way of East Central Alabama hosted our Annual Donor Appreciation Cook-out at Oxford Lake on Wednesday, May 15. This gave UWECA the opportunity to say “THANK YOU” to our individual donors and recognize our top giving companies.

UWECA presented the 2019 Pinnacle Award to New Flyer, in recognition of substantial giving and support for United Way which demonstrates a high level of caring for our community.

The 2019 Spirit of Giving Award was presented to Eastman and Webb Concrete & Building Materials for leading the way through corporate engagement, and embracing a true “Spirit of Giving” to make a difference in our community.

The 2019 Horizon Campaign Award was awarded to Carfair Composites USA, Inc. For their extraordinary efforts in fostering a United Way giving campaign that will continue to make a positive impact in our community.

United Way’s 2019 Day of Action and Campaign Kickoff was a fun-filled day of more than 300 volunteers who packaged 50,000 meals of Rice & Beans and Macaroni and Cheese to be distributed to our local food pantries and shelters.

Volunteers also stuffed more than 250 backpacks for our local children in need of school supplies.
United Way of East Central Alabama's Leadership Giving Society is comprised of a group of business & community leaders who exemplify commitment and caring through their philanthropic giving.

We are honored to recognize our donors who qualify as Leadership Givers.

Thank you to those donors who qualify as leadership givers, but chose to remain anonymous.
BUILDERS SOCIETY
$5,000 to $9,999

Phil Webb

GOLD FEATHER SOCIETY
$3,500 to $4,999

Charles A. Hamilton Charitable Trust
Ken & Jenny Howell

SILVER FEATHER SOCIETY
$2,000 to $3,499

Drs. Igor and Tatiana Bidikov
Mark & Joy Elliott
Patricia M. King
Amber McCollum
James & Gina Nolen
Maggie & Rodney Owens
David & Suzanne Pawsat
Breanna Whitman

RED FEATHER SOCIETY
$1,000 to $1,999

Karrie Abney
Jessica Adair
Patrick W. Adams
Joe & Mary Ammons
Diane W. Bailey
Louis Bass
Bobby J. Burns
Semetria Calhoun
Nelson & Monique Christian
Dr. & Mrs. James S. Daniel
Benjamin Davis
Andrea Dean
Ken & Diana Devore
Ronald Dyda
Steven D. & Vickie S. Folks
George M. Gibbins, M.D.
Rodney A. Gibson
Gregory Gray
Karyn Green
Kendra Gunnin
Bud & Kim Heard
Drew Henderson
Steven Hernandez
Nathan & Carol Hill
Michael T. Hormel
Brooklynn Houston
Anthony & Cristy Humphries
Jaylen T. Jackson
Shannon & Carey Jenkins
Melissa Jobe
Jim Johnson
Pam & Noel Johnson
Tripp & Lauren Johnson
Nathan Jordan
Mitch & Cathy Key
Chris & Kelly Latta
Lin & Susan Latta
Steverino Martin
Dr. Lori S. McGrath
Anne Montgomery
Adam Poslusny
Dr. Naresh Purohit
Ryan Rabl
Jeffrey W. Robertson
Kurt William Shular
Terry Larmont Smiley
Mr. & Mrs. Greg Smith
Karen Stepek
Douglas Stephens
James W. Strickland
James W. Swift
Jermaine D. Taylor
Samantha Taylor
Kevin Thomas
Eric C. Tolson
Michael Trott
Jennifer Turner
Dr. Rebecca O. Turner
Russell & Evelyn Ulrich
Kenneth & Walton Vandervoort
Kelvin & Joynell Wright
Dr. & Mrs. David Zinn
$600 to $999

Brian & Brinn Doyle
Kenny Duncan
Joe & Lynda Dyar
Joseph E. Egbe
Joni Farler
Tyler Gable
David & Donna Gilmore
Tommie J. Goggans III
Rodney D. Griffin
Russell T. Harrold
Michael C. Henderson
Mr. & Mrs. Scott Houston
Sara J. Johnson
Angela M. Kemp
Brett Key
Carol Kirk
Grady & Peggy Lacher
April LaFollette
Chad Latta
Bruce & Paula Lott
Blake & Jacki Lowry
Gayle Macolly
Jennifer S. Maddox
Keith Marable
Keith & Leigh Ann McCullough
Mike McKenzie
Brian A. McVeigh
Christine M. Megill
William H. Mercer
Chad & Sara Moore
Lisa Morales
Jonathan & Lindsay Mosley
David Nunnelley
Leann Loveless O’Neal
Kelley Pearce
Catherine G. Ponder
Wayne T. Purdy
DeAnna Ramirez
Evelyn M. Roberson
Norman B. Roberts
Kim & Travis Robertson
John M. Rogers
Ken Seiffert
Tim Seigla

THANK YOU!
CORPORATE LEADERSHIP CIRCLE

DIAMOND CIRCLE
$25,000 +
Alabama Power Company
Honda Manufacturing of Alabama, LLC

GOLD CIRCLE
$5,000 to $9,999
America’s First Federal Credit Union
B R Williams Trucking, Inc.
EASTMAN
Farmers & Merchants Bank
M & H Valve Company
Mohawk Industries
Spire Alabama, Inc.
Thompson Tractor Company, Inc.
Wells Fargo Bank

SILVER CIRCLE
$2,500 to $4,999
Auto Custom Carpets, Inc.
First Bank of Alabama
General Dynamics Land Systems
Parker Hannifin Corporation
Regions Bank
Taylor Corporation
Tyler Union Waterworks
United Parcel Service
Walmart
Webb Concrete & Building Materials

PLATINUM CIRCLE
$10,000 to $24,999
Alabama Coca-Cola Bottling Company UNITED Publix #1420

BRONZE CIRCLE
$1,000 to $2,499
Alabama Power Company (Roanoke)
Aerospace Coatings International, LLC
Candlewick Yarns
Huron Valley Steel Corporation
Kemp & Associates, CPA, PC
Kohl’s
NGC Industries, LLC
RA-LIN and Associates, Inc.
Southern States Bank
Sunny King Automotive Group
Superior Gas, Inc (Roanoke)
You may view information on United Way’s Board of Directors, staff, most recent Audited Financial Statements, and IRS Form 990, at any time by visiting www.uweca.org.