



IGNITE

THE GOOD

2022 ANNUAL REPORT
UNITED WAY OF EAST CENTRAL ALABAMA

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2022 United Way Board of Directors



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WorkFORCE Connections



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United to End Homelessness



PAM STACK

Outreach Coordinator,
HopeUNITED



GRADY LACHER

Lead Case Officer,
Helping Families Initiative



BECKY COX

Case Officer,
Helping Families Initiative



TERESA SIMMONS-ROSS

Crisis Intervention Specialist,
Helping Families Initiative

OUR MISSION

To improve lives by mobilizing the caring power of our community to create lasting change.

FINANCIALS

Revenue

Contributions	\$1,737,270
Grants & Other Revenue	\$108,575
Total Contributions	\$1,845,845
Program Service Revenue	\$1,904
 TOTAL REVENUE	 \$ <u>1,847,749</u>

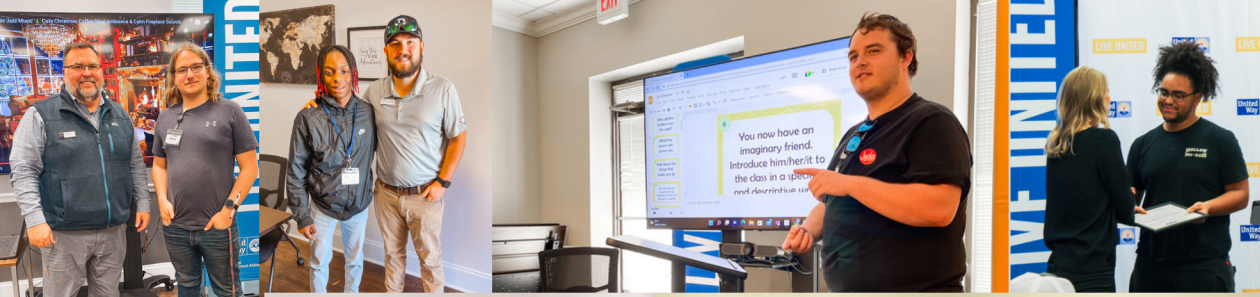
Expenses

Program Funding	\$1,661,177
Administrative Expenses	\$92,771
Fundraising Expenses	\$68,558
 TOTAL FUNCTIONAL EXPENSES	 \$ <u>1,822,506</u>
 Excess(or Deficit) for the year	 \$25,243
 Net Assets	 \$1,926,446

GIVE WITH CONFIDENCE!



Charity Navigator, the nation's most widely used non-profit evaluator, has awarded United Way of East Central Alabama its fifth consecutive four out of four-stars rating! Charity Navigator bases its ratings on a non-profit's financial health and commitment to accountability and transparency.



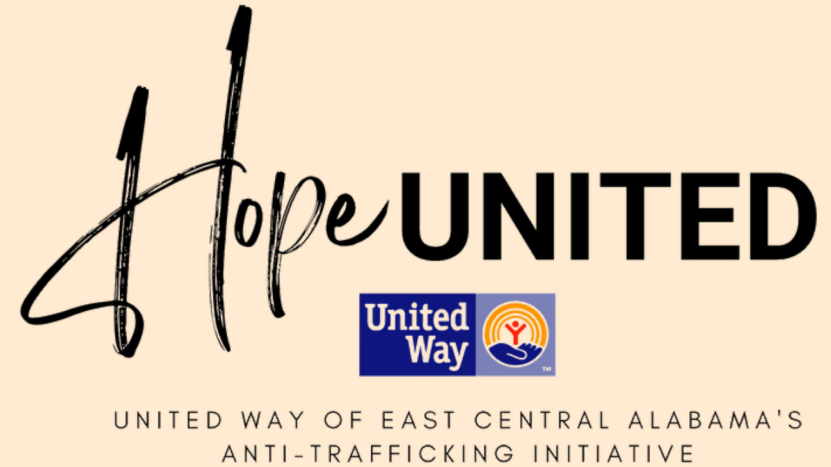
WorkFORCE connections

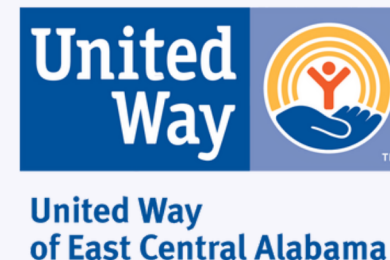
WorkFORCE Connections (WFC) is a collaborative program designed to provide education opportunities and work-readiness skills in tandem with other career preparation services. WFC empowers at-risk youth in Calhoun & Cleburne counties to gain long-term employment success, while supplying a skilled workforce for local in-demand industry sectors.

21 students have successfully graduated WFC and entered into employment or post-secondary education, with 30 currently enrolled for the 2022-2023 school year.



HopeUNITED, United Way of East Central Alabama's Anti-Trafficking Initiative, exists to partner, collaborate, and provide services to help stop and prevent sex trafficking in our local communities and beyond. Our work includes prevention efforts through awareness, education, and training, as well as intervention efforts through connections with local and statewide resources and organizations. We are focused on providing safe communities and a lifetime of stability and well-being for all residents. United we fight. United we win. United we can stop trafficking!





VITA exists to assist low to moderate-income households file their taxes and maximize their hard-earned dollars. This free service ensures that residents receive all of their tax credits, get ALL of their refund, and encourages them to use their refunds wisely.

In the 2022 filing season, VITA provided free tax assistance to a total of 1,392 households were assisted across the county resulting in \$1,751,082 in total refunds.





Dialing 2-1-1 connects you to a trained operator 24/7 that has access to a comprehensive database with a multitude of services in our community. 2-1-1 is designed to assist families from all walks of life, but most importantly benefits our most vulnerable populations such as the elderly, people with disabilities, and low-income by facilitating access to public and community-based services. You can text for help too! Text your zip code to 898-211 and message one of our live 2-1-1 specialists for help.

In October 2022, United Way of East Central Alabama established a local 2-1-1 Call Center specifically serving Calhoun, Cleburne, and Randolph Counties. Since that time, UWECA's 2-1-1 Call Center has answered 2,356 local calls, with 1,930 connections to assistance made for housing, rental assistance, utility assistance, food, clothing, and other essential needs.

United Way of East Central Alabama serves as the Community Champion of Dolly Parton's Imagination Library for children & families in Calhoun, Cleburne & Randolph Counties. This means UWECA is fiscally responsible (approximately \$30 per child enrolled annually) for sustaining the program. The initiative provides an age-appropriate book each month to children from birth to five years of age. The program is free to the family and the child and is open to children ages birth to 5 years living in Calhoun, Cleburne or Randolph County.

There are 3,359 total children enrolled throughout Calhoun County.

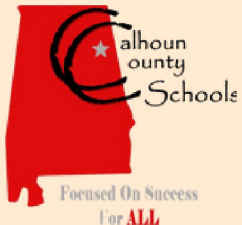


Helping Families Initiative



The Helping Families Initiative (HFI) is a partnership with the District Attorney's Office of Calhoun & Cleburne Counties and Calhoun County Schools to provide a supportive approach to solving chronic absenteeism, provide wrap-around services for students & their families, and provide crisis intervention & case management. Ultimately, our goal is to improve student success, graduation rates, and family stability, all while reducing dropout rates, substance abuse issues, and juvenile arrests.

In the 2021-2022 school year, 2100 connections were made with students & families for help with absenteeism, with 700 connections being made to wrap-around services including food, clothing, transportation needs, school supplies, and mental health services.



In 2019, the only emergency shelter in Calhoun County closed—exacerbating our community’s homelessness crisis. In fact, from 2022 to 2023, the number of chronically homeless men and women rose from 68 to 111. In 2021, the Anniston City Council recognized the need for coordinated care for those experiencing homelessness and created the Community Task Force on Homelessness, led by United Way of East Central Alabama, to create solutions for this community-wide challenge. The collaborative work of the Task Force identified three community partners with integral components to the answer: United Way of East Central Alabama, The City of Anniston, and Anniston First United Methodist Church. These essential partners created Martha’s Hope: The Martha Vandervoort Center to End Homelessness and The Holloway House for Transitional Living.



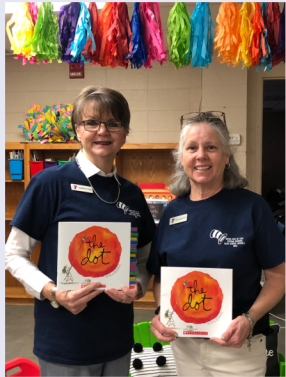
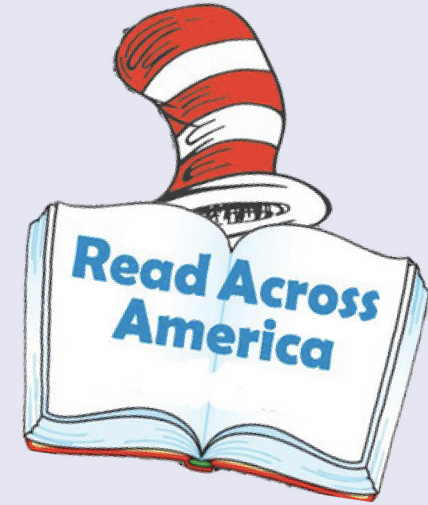
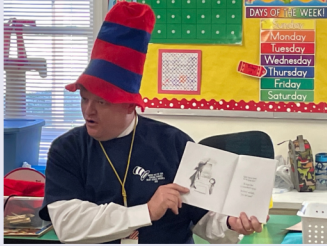
United Way
of East Central Alabama



ANNISTON FIRST
UNITED METHODIST CHURCH



2022 READ ACROSS AMERICA



THANK YOU TO OUR LITERACY CHAMPIONS



THANK YOU SPONSORS

Platinum Sponsors



HONDA



Gold Sponsors



EASTMAN



Silver Sponsors

BR Williams Trucking

Erin Wells, ERA King Real Estate

Family Savings Credit Union

Huron Valley Steel

2022 DAY OF ACTION



**100,000
Packaged
Meals**

**500
Volunteers**



2022 KICKOFF



Our Impact

20,619
individuals or
families provided
food to eliminate
food insecurity.



2,316 clients were
assisted with
financial assistance
in order to remain in
their home and not
become homeless.



959 children were
taught life skills and
improved their
education goals.



3,253 clients were assisted with medical
needs. Including, teeth removal,
lab work, prescription assistance and
mental health services.

**UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION,
AND FINANCIAL STABILITY OF EVERY PERSON IN OUR
COMMUNITY.**

Calhoun County Partners

2nd Chance, Inc. • Anniston Soup Bowl • Arc of
Calhoun & Cleburne Counties • Big Brothers Big
Sisters • Boy Scouts (Greater Alabama Council) •
Boys & Girls Clubs of East Central Alabama •
Calhoun/Cleburne Children's Center • Community
Enabler Developer • Family Services Center of
Calhoun County • Girl Scouts of North-Central
Alabama • Interfaith Ministries of Calhoun County
• Jacksonville Christian Outreach Center (JCOC) •
Jacksonville Meals on Wheels • Piedmont
Benevolence Center • St. Michael's Medical Clinic
• The Learning Tree • YMCA of Calhoun County

Randolph County Day of Action



Randolph County Partners

Boy Scouts (Greater Alabama Council) • Boys & Girls Club of East Central Alabama • Girl Scouts of North-Central Alabama • HOPE Fund • Randolph County 4-H Clubs • Randolph County Learning Center • Randolph County Rescue Squad • Tri-County Children's Advocacy Center • Wedowee Senior Center • Woodland Senior Center

Community Superheroes

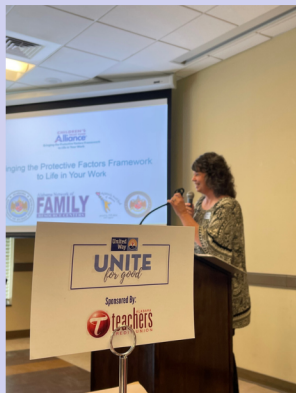


Community Champions

Genesis Weight Clinic

Lake Wedowee Winery

MDA Professional Group, PC



Leadership Givers

CORNERSTONE SOCIETY \$10,000 OR MORE

Anonymous Giver

BUILDER'S SOCIETY \$5,000 TO \$9,999

Phil Webb

GOLD FEATHER SOCIETY \$3,500 TO \$4,999

Charles Hamilton Charitable Trust

Greg & Cheryl Smith

Dale & Victoria Benton

Kyle & Leann Bryan

David Pawsat

Leadership Givers

SILVER FEATHER SOCIETY \$2,000 TO \$3,499

Drs. Igor and Tatiana Bidikov

Hernandez Family

Michael Herndon, M.D.

Ken & Jenny Howell

Cash Edwin Jordan

James & Gina Nolen

Maggie & Rodney Owens

Adam Rosser

Dr. Rebecca O. Turner

*Thank
You*

Leadership Givers

RED FEATHER SOCIETY \$1,000 TO \$1,999

Patrick W. Adams

Karrie A. Barrs

Billy Birchfield

Randall J. Branaugh

Dr. & Mrs. Charles P. Brockwell

Gregory D. Brown

Semetria L. Calhoun

Monique J. Christian

Siobhann C. Clark

Sonde Coleman

Matt Cotney

Ben Davis

Steven and Vickie Folks

Dr. Kimberly S. Gaiters-White

Rodney A. Gibson

Angelia M. Green

Kendra S. Gunnin

Bud & Kim Heard

Nathan & Carol Hill

Stacy D. Hunter

Shannon & Carey Jenkins

Pam & Noel Johnson

Chris & Kelly Latta

Lin & Susan Latta

Clifford Leonard, Jr.

Jennifer S. Maddox

Keith & Leigh Ann McCullough

Corey & Sherlyn McWhorter

Chad & Sara Moore

Alexandria Negron

Charlie F. Owen

Allison Owens

Ken Seiffert

Terry Larmont Smiley

Allen & Sally Smith

Esta Spector

Malcolm B. Street, Jr.

James Walker Swift

Carolyn E. Tarrant

Leadership Givers

RED FEATHER SOCIETY \$1,000 TO \$1,999

Eric C. Tolson

Russell & Evelyn Ulrich

Kenneth & Walton Vandervoort

Marc Walker

Alex Wilkerson

GEM SOCIETY \$600 - \$999

James R. Allen

Dick Anderson

Ara A. Bain

Ricky Bain

Timothy J. Bowen

Virginia W. Bowen

Felecia Boyd

Shirley Borden Bryant

Bonnie Casey

Myles Chamblee

Neil Compton

Colin Cotton

Jason Cox

William L. Cox

Kenneth E. Davie

Leadership Givers

GEM SOCIETY \$600 - \$999

Billy & Elizabeth Davis

Brian & Brinn Doyle

Kenny Duncan

Joni Farler

Phillip Garmon

Hunter Gentry

Tommie Goggans III

Justin Gray

Karyn Green

Dennis Griggs

Russell T. Harrold

Michael C. Henderson

Lloyd Hightower

Brian Howell

Mr. & Mrs. Chip Howell

Johnathon Hurst

Emmett Johnson

Sara J. Johnson

Brett Key

Carol Kirk

Grady & Peggy Lacher

Stephen & April LaFollette

Chad Latta

Candace Lindsey

Tim & Buffy Lockette

Paula & Bruce Lott

Blake & Jacki Lowry

Gayle Macolly Harris

G. Allan Mauldin

Daryl & Audrey Maxwell

Stephanie Mayfield

Brian & Angela McVeigh

Christine M. Megill

Lisa Morales

Jonathan & Lindsay Mosley

Kelly M. Mraz

Leann Loveless O`Neal

Kelley Pearce

LyNelle Phillips

Leadership Givers

GEM SOCIETY \$600 - \$999

Mark S. Ramsdell

Mike Roberts

Jeffrey W. Robertson

Kim & Travis Robertson

John M. Rogers

John Sherum

Susan Shipman

Andy McAllister Short

Michael & Dawn Simpson

Misty K. Skinner

Curry Smith

Lindsay M. Smith

Chief Gary Sparks

Michelle M. Spurlin

Mr. Michael & Dr. JoAnn Tyson

Joy Weichman

Erin W. Wells

Matt Whitaker

Charles S. Word II